

# The Thomas Promise Foundation

## 52nd Annual Rattlesnake Festival

October 20 & 21, 2018

# Sponsorship Application 2018

### About the Festival

The Annual Rattlesnake Festival began in 1967 as a small Jaycee project in San Antonio, Florida. Through the years, it grew and changed with the times, but it has always had family fun, education and children in mind. The Thomas Promise Foundation, the fifth organization to coordinate the festival, took it over after it had been announced that the festival would cease after its 50th year in 2016. The Thomas Promise Foundation believed there was still life in the festival and gained permission to keep it running. In 2017, a very successful festival was presented. More than 10,000 people attended the festival and The Thomas Promise Foundation raised enough to provide 43,000 meals to under-privileged children.

This year there will be an historic change as the festival moves from its traditional site in San Antonio to the Pasco County Fairgrounds 4.4 miles away. Growth and parking considerations have required us to make a change of venue, but we wanted to stay close to the original site. This allows us more space to have more activities and vendors and it provides us with abundant parking. We believe this will result in a better festival and increased attendance.

The Thomas Promise Foundation, a 501(c) (3) non-profit organization, raises funds to feed less fortunate children. Currently the foundation provides about 300,000 meals per year and all proceeds go toward providing meals. Please consider helping us with a sponsorship

### Sponsorship Opportunities

There are several levels of sponsorship from which to choose. We appreciate our individual and corporate sponsors. By committing to support this annual family-oriented event, a fundraiser to help Thomas Promise Foundation feed children, you make an important – and visible – statement to our community. Your name or corporate logo on our promotional materials says you care about families

|                        |                    |
|------------------------|--------------------|
| <b>Premier Sponsor</b> | <b>\$5,000.00+</b> |
| <b>Diamond Sponsor</b> | <b>\$3,000.00+</b> |
| <b>Gold Sponsor</b>    | <b>\$2,000.00+</b> |
| <b>Silver Sponsor</b>  | <b>\$1,000.00+</b> |
| <b>Bronze Sponsor</b>  | <b>\$500.00+</b>   |

### **APPLICATION DEADLINE TO GUARANTEE SPONSORSHIP STATUS IS June 30, 2018.**

The Thomas Promise Foundation, is organized exclusively for charitable purposes within the meaning of section 501(c)(3) of the Internal Revenue Code of 2006.

**A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Our state Registration # is: CH39552**

# 52<sup>nd</sup> Annual Rattlesnake Festival

## Sponsorship Benefits

| Sponsorship Level                             | Benefits of Sponsorship  |
|---|--|
| <b>\$5,000+</b><br><b>Premier Sponsorship</b> | Named a "Host Sponsor." One area (Food Court, Children's Area, Snake Show, Stage, etc.) will be named for you. First Come-First Served<br>Large company logo in event publicity and advertising<br>Logo placed in rolling banner on Rattlesnakefest.com website<br>Link of your choice placed on Rattlesnakefest.com website<br>Logo placed on Rattlesnake Run T-Shirts<br>Recognition of sponsorship via public address system during all major event announcements<br>May provide two large company banners for display at event (One at your host area; location of the second to be negotiated with Festival Chair)<br>Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags"<br>6 complementary T-shirts (choice of Festival or Run shirts)<br>10' x 10' vendor space at event (additional banner allowed at booth) |
| <b>\$3000+</b><br><b>Diamond Sponsorship</b>  | Large company logo in event publicity and advertising<br>Logo placed in rolling banner on Rattlesnakefest.com website<br>Link of your choice placed on Rattlesnakefest.com website<br>Logo placed on Rattlesnake Run T-Shirts<br>Recognition of sponsorship via public address system during at least 10 event announcements<br>May provide one large company banner for display at event<br>Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags"<br>4 complementary T-shirts (choice of Festival or Run shirts)<br>10' x 10' vendor space at event (additional banner allowed at booth)   |
| <b>\$2000+</b><br><b>Gold Sponsorship</b>     | Medium company logo or name listed in event publicity<br>Recognition of sponsorship via public address system during at least 5 event announcements<br>May provide one large company banner for display at event<br>Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags"<br>3 complementary T-shirts (choice of Festival or Run shirts)<br>10' x 10' vendor space at event (additional banner allowed at booth)  |
| <b>\$1,000+</b><br><b>Silver Sponsorship</b>  | Small Company Logo or name listed in event publicity<br>May provide one medium size company banner for display at the event<br>Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags"<br>2 complementary T-shirts (choice of Festival or Run shirts)<br>10' x 10' vendor space at event (additional banner allowed at booth)   |
| <b>\$500+</b><br><b>Bronze Sponsorship</b>    | Name listed in select event publicity<br>Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags"<br>2 complementary T-shirts (choice of Festival or Run shirts)<br>10' x 10' vendor space at event (company banner allowed at booth)  |

**The Thomas Promise Foundation is a registered 501(c)(3) non-profit organization, your donations as a sponsor not only help feed kids, but they are tax-deductible!**

## The Thomas Promise Foundation

52<sup>nd</sup> Annual Rattlesnake Festival  
October 20 & 21, 2018  
Sponsorship Application 2018

**Please complete this form and return it along with your sponsorship check, payable to:  
The Thomas Promise Foundation, 4542 Gall Blvd. Zephyrhills, FL 33542**

Company, Family, or Individual Name (as it will appear in print):

\_\_\_\_\_

Contact: \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Website: \_\_\_\_\_ Email \_\_\_\_\_

**Yes! I would like to sponsor the 52nd Annual Rattlesnake Festival at the following level.**

**My check is enclosed.**

| Check Here               | Sponsorship Level       | For Thomas Promise use only |
|--------------------------|-------------------------|-----------------------------|
| <input type="checkbox"/> | \$5,000 Premier Sponsor |                             |
| <input type="checkbox"/> | \$3,000 Diamond Sponsor |                             |
| <input type="checkbox"/> | \$2,000 Gold Sponsor    |                             |
| <input type="checkbox"/> | \$1000 Silver Sponsor   |                             |
| <input type="checkbox"/> | \$500 Bronze Sponsor    |                             |

In-Kind Donations Check the appropriate Sponsorship Level in the box above, then describe in detail the in-kind contribution you will provide below. Include quantity, date of service, or other relevant information. For example: "Donate 500 bottles of water, including delivery on October 19."

| Item of Service | Quantity | Estimated Cash Value |
|-----------------|----------|----------------------|
|                 |          |                      |
|                 |          |                      |

### Provision of Corporate Logo:

If you are contributing at the Silver level or above, please provide a high-resolution digital file of your preferred company logo. Accepted formats include JPG, GIF, PNG, or TIFF. Please email to: [rattlesnakefest@gmail.com](mailto:rattlesnakefest@gmail.com)

### Important Deadline Information:

To be included in all early Rattlesnake Festival publicity and advertising, we must receive your payment by August 31, 2018. We will always do our best to include your information in print publicity and advertisements, but we cannot guarantee inclusion if a publication deadline is within 4 weeks of receipt of your Sponsorship Application. \*\*\*PLEASE SUBMIT THIS FORM WITH PAYMENT by August 31, 2018, TO ENJOY FULL SPONSORSHIP BENEFITS\*\*\*

# **52nd Annual Rattlesnake Festival**

**We Hope You'll Partner with Us**

**After All:**

**It's For The kids!**

**For More Information**

**Contact Executive Director**

**Joe Simmons**

**At**

**(813) 782-0000**

