

# 41st Annual Rattlesnake Run

## October 19, 2019

### Sponsorship Application 2019

#### About the Run:

Named The *Best Little Race in Florida* by Race Place Magazine, the Rattlesnake Run is by far the most challenging short course in Tampa Bay. The 5-mile trek includes hills, sidewalks, roads, a bridge, cross country, and more hills - all in Pasco County's fresh country air.

Started in 1978 in San Antonio, Florida, the Rattlesnake Run is among Tampa Bay Area's oldest events. Discover Florida's original "adventure run" and be sure to enjoy the Rattlesnake Festival at the Pasco County Fairgrounds right after the run where all runners are admitted free and it's fun for the whole family!

We will have our annual mile fun run right after the 5-mile race. Dogs on leashes are welcome to join and will receive a special treat for coming. Kids 10 and under are free to run this race and will receive a complementary race medal at the end.

The Rattlesnake Run, like the Rattlesnake Festival benefits The Thomas Promise Foundation. The Thomas Promise Foundation is a 501(c) (3) non-profit organization that provides lunches to food-insecure students on the weekend when school breakfast and lunch programs do not operate. Currently the foundation provides nearly 400,000 meals per school year not counting food that is given to help support summer lunch programs when school is out. All proceeds go toward providing meals. Please consider helping us with a sponsorship.

#### Sponsorship Opportunities

There are several levels of sponsorship from which to choose. We appreciate our individual and corporate sponsors. By committing to support this annual family-oriented event, a fundraiser to help Thomas Promise Foundation feed children, you make an important – and visible – statement to our community. Your name or corporate logo on our promotional materials says you care about families.

<b>Title Sponsor</b>	<b>\$3,000.00</b>
<b>Award Sponsor</b>	<b>\$1,500.00</b>
<b>Sneaker Sponsor</b>	<b>\$250.00</b>
<b>Race Day Sponsor</b>	<b>\$100.00</b>

Application deadline to guarantee Sponsorship Status Is August 31st, 2018

The Thomas Promise Foundation, is organized exclusively for charitable purposes within the meaning of section 501(c)(3) of the internal revenue code of 2006. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the state. registration does not imply endorsement, approval, or recommendation by the state. our State Registration # is: CH39552.

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## Sponsorship Benefits

<b>Sponsorship Level</b>	<b>Benefits of Sponsorship</b>
<b>\$3,000.00</b> Title Sponsorship	Large company banner at Start / Finish Line. 10x10' Vendor Space at Race Company logo on Rattlesnake Run Shirts Company name announced at start and finish of race Company name, Logo, and Weblink on our webpage Company Name and Logo on all printed materials. Brochures, business cards or promo items included in "Goodie Bags"
<b>\$1,500.00</b> Award Sponsor	Company Banner on Awards Table Company logo on Rattlesnake Run Shirts Company name announced at start and finish of awards ceremony Company Name, Logo, and Weblink on our webpage 10x10' Vendor space near awards area Brochures, business cards or promo items included in "Goodie Bags"
<b>\$250.00</b> Sneaker Sponsor	Company logo on Rattlesnake Run Shirts Company Name, Logo, and Weblink on our webpage Brochures, business cards or promo items included in "Goodie Bags" 10x10' Vendor Space if desired.
<b>\$100.00</b> Race Day Sponsor	Company Name, Logo, and Weblink on our webpage Brochures, business cards or promo items included in "Goodie Bags" 10x10' Vendor Space at Race

**The Thomas Promise Foundation is a registered 501(c)(3) non-profit organization. Your donations as a sponsor not only help feed hungry kids but are tax-deductible.**

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## October 19, 2019

### Sponsorship Application 2019

**Please complete this form and return it along with your sponsorship check, payable to:  
The Thomas Promise Foundation, 4542 Gall Blvd. Zephyrhills, FL 33542**

Company, Family, or Individual Name (as it will appear in print):

\_\_\_\_\_

Contact: \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Website: \_\_\_\_\_ Email \_\_\_\_\_

**Yes! I would like to sponsor the 41st Annual Rattlesnake Run at the following level.  
My check is enclosed.**

Check Here	Sponsorship Level	For Thomas Promise use only
<input type="checkbox"/>	<b>\$3,000 Title Sponsor</b>	
<input type="checkbox"/>	<b>\$1,500 Award Sponsor</b>	
<input type="checkbox"/>	<b>\$250.00 Sneaker Sponsor</b>	
<input type="checkbox"/>	<b>\$100.00 Race Day Sponsor</b>	

In-Kind Donations Check the appropriate Sponsorship Level in the box above, then describe in detail the in-kind contribution you will provide below. Include quantity, date of service, or other relevant information. For example: "Donate 500 bottles of water, including delivery on October 19."

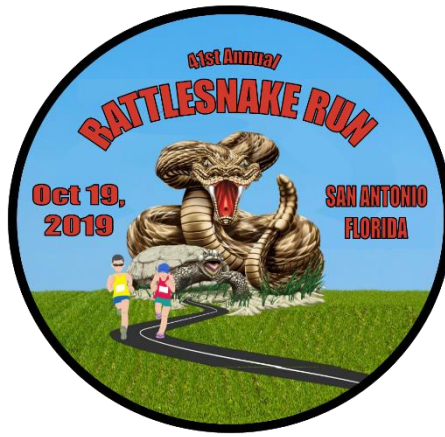
Item of Service	Quantity	Estimated Cash Value

#### Provision of Corporate Logo:

If you are contributing at the Sneaker level or above, please provide a high-resolution digital file of your preferred company logo. Accepted formats include JPG, GIF, PNG, or TIFF. Please email to: [rattlesnakefest@gmail.com](mailto:rattlesnakefest@gmail.com).

**\*\*PLEASE SUBMIT THIS FORM WITH PAYMENT AS SOON AS POSSIBLE TO ENJOY FULL SPONSORSHIP BENEFITS\*\***

There is no Deadline as such. We have already begun to advertise on social media and via our website. When we receive your sponsorship payment and logo we will add you to our list of sponsors in online formats. There will be print advertising which will begin shortly after August 1. If your application and payment is in, your logo will be included on such materials according to the sponsorship terms. We will always do our best to include your information in print publicity and advertisements, but we cannot guarantee inclusion if we do not receive your information in a timely manner.



**41st Annual Rattlesnake Run  
October 18, 2019**

**Please Help Us  
After All,  
It's For the Kids!**

**For More Information or to Sponsor  
Contact Executive Director  
Joe Simmons  
(813) 782-0000**

If you would also like to sponsor the Rattlesnake Festival, find an application on the website:

**At the  
Pasco  
County  
Fairgrounds!**

**Oct. 18-20, 2019**

**Visit [rattlesnakefestival.com](http://rattlesnakefestival.com)**