

53rd Annual Rattlesnake Festival

October 18-20, 2019

Sponsorship Application 2019

About the Festival

The Annual Rattlesnake Festival began in 1967 as a small Jaycee project in San Antonio, Florida. Through the years, it grew and changed with the times, but it has always had family fun, education and children in mind. The Thomas Promise Foundation, the fifth organization to coordinate the festival, took it over after it had been announced that the festival would cease after its 50th year in 2016. The Thomas Promise Foundation believed there was still life in the festival and gained permission to keep it running. In 2017, a very successful festival was presented. More than 10,000 people attended the festival and The Thomas Promise Foundation raised enough to provide 43,000 meals to under-privileged children. Last year the festival made an historic change and moved to the Pasco County Fairgrounds to answer the desperate need for parking and room to grow. We also charged a nominal \$5 per person for admission and through the generosity of Zone Sponsors made the snake and crocodile shows and bounce houses free with admission. That festival nearly doubled the funds raised.

This year we are adding a Friday evening concert in the Dan Cannon Auditorium featuring The Bellamy Brothers. The Bellamy Brothers last played at the Rattlesnake Festival in 1974 before they hit the charts with "Let Your Love Flow." We are proud to have them again.

The Thomas Promise Foundation, a 501(c) (3) non-profit organization, raises funds to feed food-insecure students on the weekend when school breakfast and lunch programs do not operate. Currently the foundation provides nearly 400,000 meals per school year not counting food that is given to help support summer lunch programs when school is out. All proceeds go toward providing meals. Please consider helping us with a sponsorship.

Sponsorship Opportunities

There are several levels of sponsorship from which to choose. We appreciate our individual and corporate sponsors. By committing to support this annual family-oriented event, a fundraiser to help Thomas Promise Foundation feed children, you make an important – and visible – statement to our community. Your name or corporate logo on our promotional materials says you care about families.

Premier Sponsor	\$5,000.00
Diamond Sponsor	\$3,000.00
Gold Sponsor	\$2,000.00
Silver Sponsor	\$1,000.00
Bronze Sponsor	\$500.00

Please Review Deadline Information on Application

The Thomas Promise Foundation, is organized exclusively for charitable purposes within the meaning of section 501(c)(3) of the Internal Revenue Code of 2006.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Our state Registration # is: CH39552

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Sponsorship Benefits

Sponsorship Level	Benefits of Sponsorship
\$5,000+ Premier Sponsorship	Named as the/a Presenting Sponsor i.e. "The Rattlesnake Festival presented by (your company/name)" Presenting Sponsor Banner hung at Festival Parking Entrance Logo/Sponsorship on Sponsor Banner at the Festival Entrance. Large company logo in event publicity and advertising Logo placed in rolling banner on Rattlesnakefest.com website Link of your choice placed on Rattlesnakefest.com website Logo placed on Rattlesnake Run T-Shirts Recognition of presenting sponsorship via public address system during the festival. Prominent 10X10 host area provided for display at the festival May place three large company banners for display at event (One at your host area; the other two on the festival grounds) Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags" 10 complementary T-shirts (choice of Festival and/or Run shirts)
\$3000+ Diamond Sponsorship	Logo/Sponsorship on Sponsor Banner at the Festival Entrance. Large company logo in event publicity and advertising Logo placed in rolling banner on Rattlesnakefest.com website Link of your choice placed on Rattlesnakefest.com website Logo placed on Rattlesnake Run T-Shirts Recognition of sponsorship via public address system during at least 10 event announcements 10' x 10' vendor space at event. May place two large company banners for display at event (One at your vendor space; the second on the festival grounds) Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags" 4 complementary T-shirts (choice of Festival and/or Run shirts)
\$2000+ Gold Sponsorship	Logo/Sponsorship on Sponsor Banner at the Festival Entrance. Medium company logo or name listed in event publicity Recognition of sponsorship via public address system during at least 5 event announcements 10' x 10' vendor space at event. May place two large company banners for display at event (One at your vendor space; the second on the festival grounds) Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags" 3 complementary T-shirts (choice of Festival and/or Run shirts)
\$1,000+ Silver Sponsorship	Logo on Sponsor Banner at the Festival Entrance. Small Company Logo or name listed in event publicity 10' x 10' vendor space at event. May place two large company banners for display at event (One at your vendor space; the second on the festival grounds) Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags" 2 complementary T-shirts (choice of Festival and/or Run shirts)
\$500+ Bronze Sponsorship	Logo on Sponsor Banner at the Festival Entrance. Name listed in select event publicity 10' x 10' vendor space at event (company banner allowed at booth) Corporate brochures, business cards or promo items included in Rattlesnake Run "Goodie Bags" 2 complementary T-shirts (choice of Festival and/or Run shirts)

The Thomas Promise Foundation is a registered 501(c)(3) non-profit organization, your donations as a sponsor not only help feed kids, but they are tax-deductible!

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**Please complete this form and return it along with your sponsorship check, payable to:
The Thomas Promise Foundation, 4542 Gall Blvd. Zephyrhills, FL 33542**

Company, Family, or Individual Name (as it will appear in print):

Contact: _____ Phone _____

Address _____ City _____ State _____ Zip _____

Company Website: _____ Email _____

Yes! I would like to sponsor the 52nd Annual Rattlesnake Festival at the following level.

My check is enclosed.

Check Here	Sponsorship Level	For Thomas Promise use only
<input type="checkbox"/>	\$5,000 Premier Sponsor	
<input type="checkbox"/>	\$3,000 Diamond Sponsor	
<input type="checkbox"/>	\$2,000 Gold Sponsor	
<input type="checkbox"/>	\$1000 Silver Sponsor	
<input type="checkbox"/>	\$500 Bronze Sponsor	

In-Kind Donations Check the appropriate Sponsorship Level in the box above, then describe in detail the in-kind contribution you will provide below. Include quantity, date of service, or other relevant information. For example: "Donate 500 bottles of water, including delivery on October 19."

Item of Service	Quantity	Estimated Cash Value

Provision of Corporate Logo:

If you are contributing at the Silver level or above, please provide a high-resolution digital file of your preferred company logo. Accepted formats include JPG, GIF, PNG, or TIFF. Please email to: rattlesnakefest@gmail.com

Important Deadline Information:

****PLEASE SUBMIT THIS FORM WITH PAYMENT AS SOON AS POSSIBLE TO ENJOY FULL SPONSORSHIP BENEFITS****

There is no Deadline as such. We have already begun to advertise on social media and via our website. When we receive your sponsorship payment and logo we will add you to our list of sponsors in online formats. There will be print advertising such as a tri-fold flyer which will begin shortly after August 1. If your application and payment is in, your logo will be included on such materials according to the sponsorship terms. We will always do our best to include your information in print publicity and advertisements, but we cannot guarantee inclusion if we do not receive your information in a timely manner.

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Please Help Us

After All,

It's For the Kids!

For More Information or to Sponsor

Contact Executive Director

Joe Simmons

(813) 782-0000

**There are sponsorship opportunities at the
Rattlesnake Run as well! Visit Rattlesnakerun.com**

