

**The Thomas Promise Foundation presents
The 53rd Annual Rattlesnake Festival
October 18-20, 2019
Food Vendor Application 2019**

About the Festival

The Annual Rattlesnake Festival began in 1967 as a small Jaycee project in San Antonio, Florida. In 1973, arts and crafts were added as an important part of the event. This festival is attended by more than 10,000 people. People come to visit and take part in the food, arts & crafts, live music, wildlife, children's games, and local history that are highlighted at the festival. Profits from the festival benefit The Thomas Promise Foundation, an organization that provides weekend lunches to food-insecure students.

This year we are adding an evening pre-festival concert on Friday Oct. 18 featuring the Bellamy Brothers and a different event or concert on Saturday evening. You will still be able to set up on Friday but will be required to purchase tickets if you wish to attend either of the concerts.

Past vendors note that Saturday has been extended to 6 p.m. and Sunday has been extended to 5 p.m.

Vendor Information

Event Location: Pasco County Fairgrounds, 36722 FL-52, Dade City, FL 33525

Dates & Times: Pre-Festival Concert: Friday Oct. 18, 2019 - 7 to 9 p.m.; Festival: Saturday, Oct. 19, 2019 - 9 a.m. to 6 p.m.; Saturday Evening TBA Event/Concert approximately 7 p.m. to 10 p.m.; Sunday, Oct. 20, 2019 - 10 a.m. to 5 p.m.

Set-up Time: **Friday, Oct. 18 between 10 and 5 p.m.** and **Saturday, Oct. 19 until 8 a.m.** Vehicles **must** be unloaded and taken to Vendor Parking before setting up your spot to make room for others bringing in their materials. All vehicles must be out of the festival grounds by 8 a.m. on Saturday.

End of Day: We expect vendors to remain "open" until 6 p.m. on Saturday and 5 p.m. on Sunday. No vehicles will be admitted onto the festival grounds until the festival closes each day.

Sunday Morning: Vehicles must be removed from the festival grounds by 9 a.m. on Sunday.

Take Down Time: No vehicles will be allowed on the festival grounds until 5 p.m. on Sunday.

Fees: Food Truck Vendors - **\$500 for be open for two festival days, the Bellamy Brothers Friday evening concert and the Saturday evening TBA event/concert** - Vendors will keep all proceeds from the events.

Security: A paid security guard will be on duty Friday and Saturday nights.

Sales Tax: Collection of appropriate Sales Tax is the responsibility of each Vendor.

Insurance: Food vendors must file a copy of their Certificate of Insurance with the Festival office.

Insurance Rider Information:

The Thomas Promise Foundation
4542 Gall Blvd.
Zephyrhills, FL 33542
(813) 782-0000

Deadline: There is no deadline as such, we will take vendors as long as we are able to accommodate them, but keep in mind that this is a first-come-first serve arrangement. We are limiting the number and type of food vendors so it is best to submit your application at your earliest convenience. Acceptance and placement of vendors is determined solely by the Festival Committee.

FOOD VENDOR POLICIES

The primary purpose of the Rattlesnake Festival is to provide fun and enriching family-friendly activities and to raise funds to feed food-insecure students through The Thomas Promise Foundation, a 501(c) 3 non-profit organization. Review the Thomas Promise mission at thethomaspromise.org. To maintain a high standard of quality for the Festival, you must agree to adhere to the following:

Items For Sale:

- Please be thorough in listing the products you intend to sell as we are limiting the number of identical items to two, to be placed in separate areas, and in some cases, one. If you are found to be selling an item you did not list and that another vendor is offering, you will be asked not to sell that item. If you do not comply you will be asked to leave the festival.
- Photographs of your truck/cart/equipment and of a representative sample of food to be sold must be submitted with your application to help us determine appropriateness.
- Please also send us a short description of your products. When your application is accepted, we will put a photo and your description on our social media pages to let people know you will be there.

Exhibit/Display Area:

- Vendors must supply all tables, chairs, tents, etc. Please be prepared for all types of weather.
- You are welcome to put signs in your vendor space, but you may not impede upon another vendor's frontage.
- Vendors must staff their display/booth at all times during festival hours.
- State of Florida Health Department regulations must be adhered to. Health inspector will be on grounds and will shut down any operation not in compliance. Vendor is responsible for knowing and complying with these regulations.
- Vendors are responsible for business wastes. Access to a dumpster on site to dispose of wastes will be provided. Public receptacles placed by the Rattlesnake Festival are not to be used for vendor leftovers, empty cartons etc.

General Terms:

- All food vendors are required to carry liability insurance (\$1 million per occurrence), listing Pasco County, the Pasco County Fairgrounds, and the Thomas Promise Foundation as additional insured. A copy of the Certificate of Insurance must accompany your application.
- No selling, transferring, or subletting space. Spaces are to be used only by the name(s) on the application.
- You will be issued two arm bands for admission at no charge. Anyone else accompanying you must pay admission at the gate. If an additional person is required for operation, contact us with your request and describe the need.
- We will provide confirmation of approval of your application and other information by e-mail. If U.S. Postal Service communication is necessary, a self-addressed, stamped envelope must accompany the application.
- Please leave your area in the same condition in which it was found. Failure to do so could result in denial of application acceptance in future years.
- Receipt of application and fee does not guarantee a vendor space, as spaces are limited. An official acceptance notification will be e-mailed when fees have been received in the Rattlesnake Festival account (checks cleared, transfers completed, etc.) For applicants who are not selected for the Festival, the fee will be returned within one month of receipt. A paid and accepted reservation is a binding commitment to exhibit at the festival.
- No refunds, cancellations or rain date.
- If you do not show or leave early you will not be considered for future festivals.
- By signing the application, you agree to obey all Food Vendor Policies.

PLEASE KEEP THIS PAGE FOR YOUR FILE

The Thomas Promise Foundation presents

The 53rd Annual Rattlesnake Festival
October 18 - 20, 2019

Food Vendor Application 2019

Vendor Name _____ Contact Name _____
Mailing Address _____ City, State, ZIP _____
Business Telephone _____ Cell phone _____
E-Mail _____ Website _____

Describe the items to be sold/exhibited at the Festival

Please enclose non-returnable photos. If electronic, email to: rattlesnakefest@gmail.com

I am submitting: _____ \$500.00 non-refundable fee(s) for food vending space(s) at the 2019 Rattlesnake Festival

I need Electricity: _____ 110V or _____ 220V

You are responsible for supplying your own table, chairs, canopy, display equipment, and signage. Receipt of application and fee does not guarantee a vendor space, as spaces are limited. However, a paid and accepted reservation is a binding commitment to sell food at the festival. No refunds, cancellations or rain date.

Disclaimer: I hereby release and forever discharge Pasco County, the Pasco County Fair Association, and the Thomas Promise Foundation and /or any of its members from any responsibility, personal liability, loss or damage in connection with this event. With my signature I signify that I have read and understand the set-up and take-down times and procedures outlined on this application. I also understand that if I violate any policy, I will be asked to leave the event and may not be considered for future events.

Applicant's Signature _____ Date _____

Remember to include:

_____ Completed and signed *Check for \$500.00 per space _____ Certificate of Insurance

Mail this application with check made out to: **The Thomas Promise Foundation** and mail to: 4542 Gall Blvd Zephyrhills, FL 33542. For more information, call 813-782-0000 or email rattlesnakefest@gmail.com

To make your payment online click here: <https://rattlesnakefestival.regfox.com/rattlesnake-festival>

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.¹ Our state Registration # is: CH39552